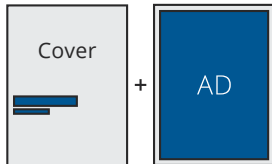




# Project Home Magazine Placement Opportunities



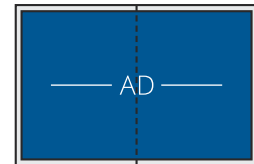
**Cover feature;  
8-word cover callout  
and full page ad**  
Size: 7.25"W x 9.75"H



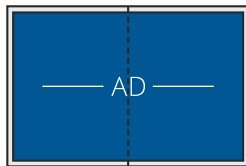
**Inside front cover  
ad; full page**  
Size: 7.25"W x 9.75"H



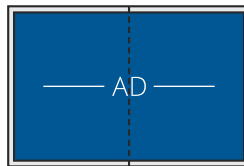
**Page 3, right page  
ad; full page**  
Size: 7.25"W x 9.75"H



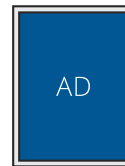
**Two page  
advertorial**  
Size: 15.25"W x 9.75"H



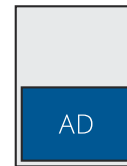
**Center spread**  
Size: 15.25"W x 9.75"H



**Double page ad**  
Size: 15.25"W x 9.75"H



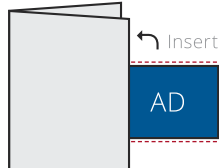
**Full page ad**  
Size: 7.25"W x 9.75"H



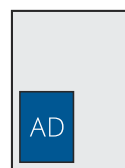
**Half page  
horizontal ad**  
Size: 7.25"W x 4.8"H



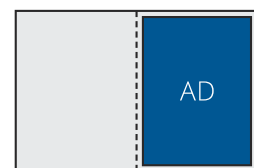
**Half page  
vertical ad**  
Size: 3.56"W x 9.75"H



**Blow in ad**  
Size: 7"W by 5"H



**Quarter page ad**  
Size: 4.8"H x 3.56"W



**Inside back cover  
ad; full page**  
Size: 7.25"W x 9.75"H



**Outside back cover  
ad; half page**  
Size: 7.25"W x 4.8"H



**Back cover coupon**  
Size: 3.56"W x 2.16"H

## File Requirements



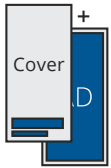
All files must be submitted as high-resolution (300 dpi) CMYK PDFs.



Add 0.125" bleed (1/8") to all sides for blow in ad.

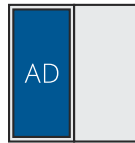


# Project Home Resource Guide Placement Opportunities



**Cover feature;  
8-word cover  
callout and full  
page ad**

Size: 4.75"W x 10.25"H



**Inside front cover  
ad; full page**

Size: 4.75"W x 10.25"H



**First page of guide;  
full page**

Size: 4.75"W x 10.25"H



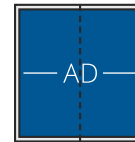
**Front of table  
of contents;  
full page**

Size: 4.75"W x 10.25"H



**Premier placement,  
first 20 pages;  
full page**

Size: 4.75"W x 10.25"H



**Center spread**

Size: 9.65"W x 10.25"H



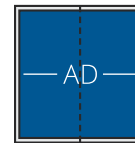
**Bind in**

Size: 4"W x 5"H



**Premium, next to  
Look for the Logo;  
full page**

Size: 4.75"W x 10.25"H



**Double  
page ad**

Size: 9.65"W x 10.25"H



**Full page ad**

Size: 4.75"W x 10.25"H



**Half page ad**

Size: 4.75"W x 5.125"H



**Before coupon  
page; full page**

Size: 4.75"W x 10.25"H



**Coupon middle  
section;  
quarter page**

Size: 4.75"W x 2.5"H



**First in  
category ad**

Size: 4.125"W x 2.15"H



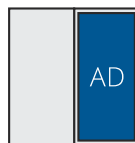
**Listing end, last  
in category ad**

Size: 4.125"W x 4.4"H



**Last page of guide;  
full page**

Size: 4.75"W x 10.25"H



**Inside back cover  
ad; full page**

Size: 4.75"W x 10.25"H



**Outside back cover  
ad; 2/3 page**

Size: 4.75"W x 8.25"H

## File Requirements



All files must be submitted as high-resolution (300 dpi) CMYK PDFs.